

Biographic Note



First name: Branka
Family name: Zei Pollermann
Nationality: Swiss
Spouse: [Bernd Pollermann](#)
Languages: French, English, Italian, Croatian
Publications: multi-disciplinary

Academic Credentials

- PhD in cognitive psychology ([Geneva University](#)),
- MA in psycho-linguistics ([Geneva University - Faculty of psychology](#)),
- MA in general linguistics ([Geneva University- Faculté des Lettres](#))
- MA in English and Italian languages and literature ([Zagreb University](#)).
- Postgraduate studies in phonetics, speech pathology, philosophy and sociology (Zagreb University).

ACADEMIA



Professional Experience

- [Geneva University](#) (Faculty of Psychology - research assistant 9 yrs.),
- [Geneva University Hospitals](#) (researcher in psychosomatic medicine 17 yrs.),
- [Zagreb University](#) (teacher - Phonetics Institute 7 yrs.)
- [CERN](#) – Training Department (teacher 7 yrs),
- [Vox Institute](#) - Founder and director since 1988 (training and research in (a) speech communication (b) social and emotional determinants of behaviour.
Its mission is to provide scientifically based courses and objective assessment of *communication skills* and *emotional climate in organisations*).

Professional Memberships

- [Swiss Psychological Society](#);
- [Association for the Advancement of Affective Computing](#);
- [Society for the Study of Artificial Intelligence and the Simulation of Behaviour](#);
- [International Speech Communication Association](#);
- [International Society for Research on Emotion](#).

Some scientific lectures/conferences

- February 2024: IMD [How to communicate charismatically](#)
- November 29th 2023, invited panellist at [SDG Lab at UN Geneva](#) : Emotions – A missing link towards delivering the SDGs and long-term sustainability
- March 29th 2023: SDG Lab at UN Geneva [Emotions, and readiness](#) to act
- May 17th 2022 at CERN : Invited talk : [Emotional intelligence or How emotions influence cognition, creativity, health and well-being in organizations](#)
- May 2022 : Lausanne University - Invited talk : [Intelligence émotionnelle](#)
- August 2021: FEEL-COG: Invited talk « [A Unified Model of Cognition, Emotion and Action](#) » at FEEL-COG: [The Role of Affect in the Development of Cognition](#)
- [European Respiratory Society](#) : Emotions in emergency situations – interviewed by Prof. [Dr.Anita Simonds](#)
- June 2019 : University of Lausanne – [Swiss Center of Expertise in social sciences](#): L'impact de la voix dans la communication professionnelle.
- [#OLLD18](#) workshop on Emotional Climate in organizations by Dr Branka Zei Pollermann-Vox Institute.
- Oct. 7th 2016: major lecture at [XXIV Annual Pacific Voice Conference](#):The emotional voice: interrelations between felt emotion, expressed emotion and perceived emotion
- October 2015: paper presented at [4th International Conference on Music & Emotion, Geneva University](#). «When Prosody precedes Meaning”
- Sept 2015: key note speaker at XXIII Annual Pacific Voice Conference , Santa Clara University
- Sept 2015: VI International [Congress of the World Voice Consortium](#) (WVC), San Francisco Conservatory, San Francisco: "Voice in the Silicon Valley: MAIN LECTURE II: “Emotional contagion via physical synchronization with external rhythms transmitted by voice and speech prosody: Artistic applications.
- May 2015 : major lecture at Colloque international “Linguistique, épistémologie et sciences humaines”, L’apport de Luis J. Prieto, organized by CRL, [Paris-Sorbonne University](#) and Vox Institute, Geneva.
- April 2014: **key note speaker** at [XXII Annual Pacific Voice Conference](#) Krakow, Poland.
- Jan 2013: major lecture at Colloque international organised by CRL, [Paris-Sorbonne University](#)

Some of Vox Institute’s Clients

- [IMD - International](#) Institute for Management Development (14 yrs.)
- [United Nations OCHA](#) (Somalia, Columbia, New York, Amman, Geneva (5 yrs.)
- [CERN](#) Training Department (25 yrs.)
- [Centre for Permanent Education](#), Lausanne, (25 yrs)
- Republic and Canton of [Geneva - Office of Personnel](#) – Training Department (25 yrs.)
- [HEGFr](#) formation continue
- [GPB - London](#) (25 yrs.)
- [BC Partners](#) (10 yrs.)
- [Swiss RE](#) (4 yrs.)
- [Lonza](#)
- [Heraeus Group](#)
- [HSBC University London](#)

- [SANOFI](#) - Paris, HR and Clinical Trials Department (5 yrs.), Grenoble Institut Pasteur
- [Patek Philippe](#)
- [ICRC](#) - International Committee of the Red Cross, HR department and President's office
- [UBS Switzerland](#) - Zurich,
- [Rolex](#) - Geneva,
- [United Arab Emirates](#) – Abu Dhabi

Main co-authors of publications

[Prof. Richard D. Lane, MD, PhD Univeristy of Arizona](#)

[Prof. Dr. Klaus Scherer, Geneva University](#)

[Prof. Dr. Jean-Marie Annoni – neurologist Fribourg Hospital](#)

Scientific Advisors

[Prof. Dr. Krzysztof Izdebski](#) (FK, MA, PhD, CCC-SLP, FASHA) since 2007

[Prof. Dr. Eric Keller](#) since 1988,

[Prof. Daniel Hirst PhD](#) since 1990

[Dr. Tarashankar Rudra](#) since 2005

Example of B Zei Pollermann workshop at [OpenLivingLab Days 2018 Geneva](#)

Event organised by the European Network of Living Labs (ENoLL), hosted by Canton de Geneve, Haute école spécialisée de Suisse occidentale (HES-SO) and Université de Genève.

More than 300 participants from 32 countries attended the 9th international gathering of the Living Lab community - the OpenLivingLab Days: Aug 22-24 in Geneva, Switzerland.

Under the theme “Living Labs and Sustainable Development Goals: **From Theory to Practice**” the event demonstrated the importance of Living Labs with regards to the role of citizens, open innovation and in the context of the 2030 Agenda for Sustainable Development



Emotional Climate in Organizations

After a theoretical introduction, examples were given of

- 1) the role of emotions in triggering and guiding human behaviour,
- 2) the impact of emotions on health and well-being, and
- 3) 3 tools for the assessment and training in organizations.